



# Iranian Music Heritage

## Persian Grand Concert Sponsorship

### Leila Forouhar Concert

### September 3, 2022

Foellinger Auditorium at University of Illinois Urbana-Champaign

Dear Manager,

Iranian Music Heritage (IMH) at the University of Illinois Urbana-Champaign organized a grand concert featuring one of the legendary Iranian Popstars, Leila Forouhar. This event has been sponsored by more than 8 university departments and we are anticipating a minimum of 500 attendees including students, faculty, staff, and many local families from champaign, Chicago, and other nearby cities.

We have a very large advertising campaign planned in more than 10 places. Below chart is our advertising promises. It would be our honor to have you in our Grand Concert as a sponsor.

Sincerely,

Mehrdad Mohammadi, Director of Iranian Music Heritage

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Item	Platinum	Gold	Silver	Bronze	Deadline
Complimentary Tickets	5	3	2	1	
Website and Email newsletter (About 800 subscribers)	✓	✓	✓	✓	8/15/22
Entrance step and repeat Banner	✓	✓	✓		8/15/22
Brochure (Distributed to all attendees at the entrance)	✓	✓			8/15/22
Exclusive Retractable Banner at Entrance (Not including Banner printing and design cost)	✓	✓			8/15/22
Official Poster of the Event  (Displayed on Main Quad, Social Media Ads, YouTube Ads- 40days period)	✓				7/15/22
Social Media Ads of the Event (Paid Instagram, Facebook, Google, and YouTube Ads)	✓				7/15/22
<b>Fees</b>	<b>\$1000</b>	<b>\$700</b>	<b>\$400</b>	<b>\$300</b>	

Website: [IranMusic.web.illinois.edu](http://IranMusic.web.illinois.edu)